

## Information Technology Management and Leadership Executive (ITMLE) Certification Bootcamp

**Duration:** 3 Days

**Price:** \$1995

**Delivery Options:** This live, instructor-led training course is available [remote-live](#).

### Students Will Learn

- How to think like a CIO
- IT's roles in the organization
- How to live in a Waterfall, Agile, Wagile World
- How deal with distance, time and culture
- Communication flash points
- IT as an agent of change
- ERICA change framework
- IT strategic planning and thinking
- Organizational thinking
- Key productivity concepts
- IT governance
- How to foster IT innovation
- IT bench strength and resiliency
- IT project and vendor negotiating

### Course Description

The Information Technology Management and Leadership Institute (ITML Institute) is a leading provider of IT leadership, interpersonal communication and business skills training, as well as the governing body for professional and executive certifications in IT management.

The Information Technology Management and Leadership Executive Certification Bootcamp, created and delivered by the ITML Institute, is ideal for seasoned IT Managers and IT Directors (managers of managers) who wish to enhance their current job performance, position themselves for promotion, accelerate their upward mobility and get a seat at the business strategy/decision-making table.

IT executives must be more than just technical. They must have well-developed business skills; think like a CIO; understand the business of IT; possess both tactical and strategic capabilities; and have the ability to foster innovation, resiliency and productivity.

This three-day, fast-moving and highly interactive bootcamp contains topics specifically designed to prepare mid-level IT executives in large IT shops for higher levels of management responsibility and provide CIOs of smaller IT shops (30 people or less) with

additional tools to help maximize their business impact.

This course was developed by an experienced CIO, and then vetted by a board of senior IT industry executives. Those who successfully complete the ITML Executive Bootcamp and final exam (included) bring credible and validated industry knowledge to the organizations they serve.

## Course Prerequisites

Knowledge and experience as a seasoned IT Manager or IT Director (managers of managers).

## Course Overview

### **Day 1: Knowledge, Roles, Methodology, Day 2: Process, Productivity, and Governance and Change**

- Thinking Like a CIO
  - Knowledge Gathered
  - Insights Gained
  - Changes in Perspective
  - Actionable Items
- IT's (and Your) Four Roles in the Organization
  - Observer
  - Requestor
  - Implementor
  - Leader
- Living in a Waterfall, Agile, Wagile World
  - Methodological Differences
  - Political and Leadership Issues
  - Effect of Leading Edge Technologies
  - Dealing with Distance, Time and Culture
  - Communication Flash Points
  - Project Coordination Issues
  - Job and Skill Implications
  - Mixed Methodology Action Plan
- IT as an Agent of Change
  - IT Drivers of Change
  - Traditional Change Methodologies
  - ERICA IT Change Framework
- IT Strategic Planning and Thinking
  - Strategic Thinking within IT
  - Organizational Thinking
  - Strategic Thinking Process
  - Strategic Planning Process
- IT and Organizational Productivity
  - Key Productivity Concepts
  - Productivity Enablers
  - Creating an IT Productivity Culture
  - Productivity Amplifiers
  - The Productivity Pyramid
- IT Governance
  - Governance
  - Risk management
  - Compliance
  - Key Governance Questions
  - IT Governance Best Practice

### **Day 3: Innovation, Staff Growth, and Negotiation**

- Fostering IT Innovation
  - Enablers and drivers of IT Innovation
  - Design Thinking

- Divergent and Convergent Problem Solving
- Repurposing your Intellectual Property
- Innovation opportunities within IT
- IT Bench Strength and Resiliency
  - Building Your Bench
  - Formal and Informal Training
  - Mentoring Your Team
- IT Project and Vendor Negotiating
  - Negotiation styles
  - Negotiation preparations
  - Negotiating Strategies
  - Dealing with difficult tactics

Hands On Technology Transfer  
The Best Way to Transfer Technology Skills

1 Village Square, Suite 8  
14 Fletcher Street  
Chelmsford, MA 01824

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